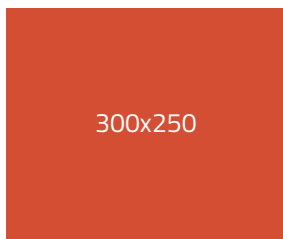


Advertising Information

Ad Sizes & Info

We offer the following ad sizes for above and below the fold of the Listverse website:



- Choose from run of site or front page only.
- Geographically targeted advertising by city or country.
- Targeted advertising by technology (browser, operating system)
- We sell roadblocks (one advertiser takes over the whole site).
- We offer user capping.
- We can include rich media but don't support auto-start audio or video.
- We don't offer text links or pop-unders.

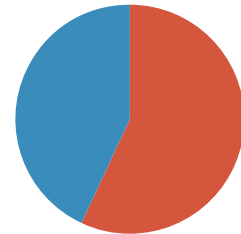
Ad Prices

Ad prices vary depending on geography. Please email for prices - adverts@listverse.com

Statistics

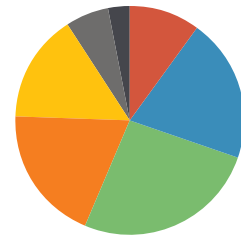
Demographics

- 43% Female
- 57% Male



Age Distribution

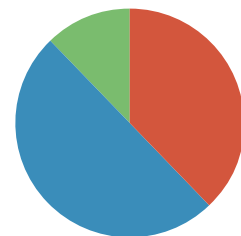
- 10% - < 18
- 20% - 18 - 24
- 26% - 25 - 34
- 19% - 35 - 44
- 15% - 45 - 54
- 6% - 55 - 64
- 3% - 65+



60% - No Children
40% - With Children

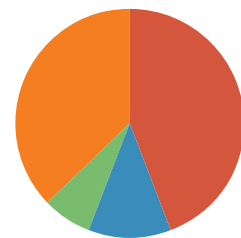
Education Level

- 38% - No College
- 50% - College:
- 12% - Grad School



Location

- 44.22% - US
- 11.65% - UK
- 6.98% - Canada
- 37.15% - Other



Ethnicity

- 73% - Caucasian:
- 10% - African American
- 4% - Asian
- 11% - Hispanic
- 1% - Other

